

ALBION NEWS



WELCOMES

SWINDON TOWN

OFFICIAL PROGRAMME VOLUME 65 No. 15



FOOTBALL LEAGUE DIVISION TWO

SATURDAY 29th DECEMBER 1973 Kick-off 2.00 pm

WEST BROMWICH

ALBION

**FOOTBALL
CLUB
LIMITED**



THE HAWTHORNS
WEST BROMWICH
STAFFS B71 4LF
Telephone 021-553 0095
Ticket Reservations
Telephone 021-553 5472

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League Champions: 1920

Runners-up: 1925, 1954

F.A. Cup Winners:

1888, 1892, 1931, 1954, 1968

League Cup Winners: 1966

West Bromwich Albion have appeared in 17 semi-finals and 10 finals of the F.A. Challenge Cup—a current record aggregate number of appearances.

All communications regarding editorial matter in this programme should be addressed to: The Editor, The Albion News, The Hawthorns, West Bromwich, Staffs B71 4LF. Telephone 021-553 0095

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GORDON'S GOSSIP



Good afternoon and welcome for this, the last of 73's matches. We have had our ups and downs, perhaps with your help, the New Year will see our resolutions come to fruition with the step back into Division One.

You don't need me to remind you of the many problems that are with us but because of these economic measures it has now been decided that the Football League Spot Ball Competition will be operational on a fortnightly basis. That now means that leaflets for competition week six will have a closing date of 5th January as normal but then week seven will close 19th January and week eight 2nd February. From then, unless the national situation further deteriorates the competition will revert back to being run on its usual weekly basis.

Further, my sincerest apologies for the depleted programme but again circumstances have forced this so please understand.

As the National situation changes so does ours and those of our associates and it has been most problematical in having to produce three programmes rather quickly, however *Peerless Press* have really done their utmost to help, for which we must all be grateful.

All the Best to you for 1974. Be seeing you.

THROSTLE CLUB NEWS

HALFORDS LANE . . .

Tonight: Jack Ireland, comedian. Tim Gee, vocal guitarist.
Sunday 30th: Viki Stevens, vocalist. Plus Jackpot Bingo.

NEW YEAR'S EVE—8pm-12.30am DANCE AND BUFFET

with

THE BRI WESTERN SOUND

Free Bingo Ticket—£10.00 Free Raffle Ticket—£10.00

Free Novelty Hats and Spot Prizes

Bar extension to 12.15 am. This is a Member

Only evening.

Tickets limited—£1.00

WARLEY . . .

Every Monday—Air Rifle Shooting

Every Wednesday—Dance to Bob and Norman

Every Tuesday and Friday—House Bingo

TIPTON . . .

Congratulations to Tom and Gladys Smith who celebrate their tenth wedding anniversary.

NEW YEAR'S EVE DANCE

Tickets restricted to members only

JUNIOR JOINTINGS

Hello Members, for the last time in 1973.

I trust you've all enjoyed the festive season? I know, I have. Plenty of food, drink, parties and presents.

My dad arranged for a relative of mine to send me a gift of some old Albion programmes—for a surprise present. I was absolutely delighted, because some of them were really first class, in tip-top condition, and they contained lots of interesting information.

Also among the programmes were some photocopies of literature used by Albion many, many years ago. There were admission tickets to several big games, season tickets from the late 1800's, newspaper-cuttings with reports from old matches on them, and player's rules, were printed on cards, allowing the bearer of same to enter The Hawthorns ground through door 'G' in Halfords Lane.

I thought it appropriate to let you read some of the rules which the players had to obey in far off days. In season 1923-24 (50 years ago) the Albion management laid down the following to all their playing staff:

1—Once the season has begun, players whose time is wholly engaged by the club must attend the ground for training at 10-30am on Tuesdays and Wednesdays; 10-30am and 2-45pm on Thursdays and 10-30am on Fridays, unless excused by the secretary or trainer.

2—Players who are unable to attend training, owing to business commitments, must do so on Tuesday or Thursday evenings as early as possible, but not later than 6-30pm.

3—When a player is incapacitated by illness or injury from following his training, he must at once report the fact to the secretary, and accompany the same with a doctor's certificate.

4—A training book will be in charge of the trainer to record any complaints which he may have to lay before the Directors when necessary.

5—It is the duty of the players to assist the trainer(s) in preserving cleanliness and order in the dressing rooms and upon the ground, and any player **MISUSING ARTICLES** used for training purposes, etc, will be liable to fines or suspension.

6—Match day knickers and jerseys are not to be used for training purposes.

7—Players **WILL NOT** be allowed to bring friends into the dressing room either during

practice sessions or on match days under any circumstances whatsoever, and the trainer has strict injunctions and is held responsible for same.

8—Players must be at the railway station for away matches at least half an hour before the departure of the train.

9—Wages will be paid out every Thursday from 12-15pm to 1-00pm and from 5-00pm to 6-30pm, unless otherwise notified.

10—Any player desirous of **NOT RETURNING WITH THE TEAM** from an out match, must give at least three days' notice to the secretary in writing to get permission granted.

11—A player **MUST NOT** become the Licensee of a Public House.

12—As the trainers are held responsible for the carrying out of these rules, they must report any breach of same.

By order of the Directors,
Signed—Fred Everiss, secretary.

Today the rules are slightly different, but believe me they haven't changed a great lot from the olden days, when West Bromwich Albion Football Club was, as it is now, a highly professional organisation.

Right, moving on, let's now jump into this afternoon's competition.

There are three questions to answer today, all are on Albion and I don't think they're too difficult

1—In 1954-55 season Albion played Wolves at Molineux in the F.A. Charity Shield game—what was the score?

2—Ronnie Allen scored 208 League goals during his eleven year stay with Albion, how many F.A. Cup goals did he score?

3—Which club did Stuart Williams join when he left Albion in September, 1962?

Put your answers on a postcard and send to J.T.C Competition Number 8, The Hawthorns, Halfords Lane, West Bromwich, to arrive not later than 8th January, 1974.

There will be two seat tickets for our next home game awarded to the writer of the first all-correct card when entries are examined on 9th January.

Good luck, and a very Happy New Year to you all.

So long, **JUNIOR.** **JUNIOR**



West Bromwich
Albion Football Club, Ltd.

Registered Office and Ground:
THE HAWTHORNS,
BIRMINGHAM ROAD,
WEST BROMWICH.

**Training Rules and
Players' Instructions**
Season 1923-24.

Reproduced here is a
copy of the players
instruction card that
Bobby Blood used
in 1923-1924

Training Rules and Players' Instructions.

- During the month of August and the month of September, players are subject to the special instructions of the Secretary and Trainer. After that period all players must be at the ground for training at 10-30 am on Tuesdays and Wednesdays; 10-30 am and 2-45 pm on Thursdays and 10-30 am on Fridays, unless excused by the Secretary and Trainer.
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By order of the Directors,
Fred Everiss Secretary

WELCOMIE SWINDON

Cast your minds back to a cold night in early 1969. Swindon and Burnley had to replay their League Cup Semi-Final at The Hawthorns. On the face of it the outlook seemed bright for Burnley to go through to the last stage in spite of the tenacious opposition the Lancashire side had experienced from the Wiltshire men. But how Swindon rose to the occasion with Don Rogers, now with Crystal Palace turning on flashes of sheer brilliance as Swindon stormed to victory. Not only that. They went on to greater glory. They swept the might of Arsenal aside in a tremendous 3-1 victory at Wembley, and all Swindon went soccer crazy in welcoming home their conquering heroes, who also won the Anglo-Italian Cup in 1970. Swindon have not repeated that kind of triumph since, and even though they have faced Albion at The Hawthorns in the League Cup this is their first taste of League soccer in this part of the Midlands. Now manager, Les Allen, the former Spurs and Queen's Park Rangers goal snatcher, brings his men here in the hope of clinching a League double. They grabbed both points when Albion visited the County Ground earlier in the season. Albion's Dave Shaw will not want reminding that it was his own goal which gave Swindon the victory . . . but that is the way it was. Founded in 1881, Swindon moved up into Division Two by winning promotion first in 1962-63, and then after dropping back a division, did it again in season 1968-69. The latter feat of course makes 1969 the Swindon red letter year. Player contact with Albion lies with Ron Potter their centre-half and former striker Ray Treacy, who recently moved North to join Bobby Charlton's squad at Preston North End, and another key man to go was Dave Thomas who took the fancy of Derby County manager, Dave Mackay. Their most expensive acquisition was Tommy Jenkins, signed from Southampton for £55,000. But look at their long service men . . . John Trollope coming up to 550 League appearances and 600 all told, Joe Butler nearly 300 League games, and Frank Burrows more than 200. That is what good clubmen are made of.

BOB BLACKBURN—Birmingham Evening Mail

Pictures: Fotosports International



PETER
EASTOE



DAVID MOSS

STATISTICS

*Denotes Substitution

Date	Opponents	V	F	A	Gate	1	2	3	4	5	6	7	8	9	10	11	S
1973																	
Aug 25	Blackpool	A	3-2	14,328	Latchford	Minton	Merrick	Hughes	Wile	Robertson	Cantello	Shaw	Glover 1	Brown T2	Johnston	Brown A	
29	League Cup/1																
Sep 1	Crystal Palace	H	1-0	17,892	Latchford	Minton	Merrick	Hughes	Wile	Robertson	Cantello	Shaw	Glover 1	Brown T	Johnston	Brown A	
8	Swindon Town	A	0-1	11,593	Latchford	Minton*	Merrick	Cantello	Wile	Robertson	Glover	Shaw	Hughes	Brown T	Johnston	Brown A	
12	Sheffield Wednesday	A	1-3	15,927	Latchford	Minton	Merrick	Cantello	Wile	Robertson	Glover	Shaw	Brown T1	Brown T	Johnston	Brown A	
15	Nottingham Forest	H	3-3	14,775	Latchford	Minton 1	Merrick	Hughes*	Wile	Robertson	Cantello	Hartford	Brown A1	Brown T1	Donaghy	Glover	
18	Preston North End	H	0-2	11,722	Latchford	Minton	Merrick*	Hughes	Wile	Robertson	Glover	Hughes	Brown A	Brown T	Donaghy	Shaw	
22	Hull City	A	0-0	7,689	Latchford	Nisbet	Merrick	Hughes*	Wile	Robertson	Glover	Brown A	Brown A	Brown T	Shaw	Mayo	
29	Sunderland	H	1-1	17,024	Latchford	Nisbet	Merrick	Hughes	Wile	Robertson	Glover	Brown A1	Brown T	Brown T	Donaghy	Woolgar	
Oct 1	Preston North End	A	1-3	15,419	Latchford	Nisbet	Merrick	Glover	Wile	Robertson	Johnston	Brown A	Brown T1	Hartford	Shaw	Donaghy	
6	Bristol City	A	1-1	14,329	Latchford	Nisbet	Merrick	Cantello	Wile	Robertson	Hartford	Brown A	Brown T1	Hartford	Shaw	Johnston	
~ 8	Sheff. United (LC2)	H	2-1	10,462	Latchford	Nisbet	Merrick	Cantello 1*	Wile	Robertson	Johnston	Brown A	Brown T	Hartford	Shaw 1	Glover	
13	Carlisle United	H	1-1	12,556	Latchford	Nisbet	Merrick	Cantello	Wile	Robertson	Johnston	Brown A	Brown T1	Hartford	Shaw	Glover	
20	Middlesbrough	A	0-0	18,907	Latchford	Nisbet	Merrick	Cantello	Wile	Robertson	Johnston	Brown A	Brown T	Hartford	Shaw	Glover	
24	Sheffield Wednesday	H	2-0	12,667	Latchford	Nisbet	Merrick	Cantello	Wile	Robertson	Johnston	Brown A	Brown T	Hartford	Shaw	Glover	
27	Bolton Wanderers	H	0-0	16,148	Latchford	Nisbet	Merrick	Cantello	Wile	Robertson	Johnston	Brown A	Brown T	Hartford	Shaw 2	Glover	
31	Exeter City (LC/3)	H	1-3	10,719	Latchford	Nisbet	Merrick	Cantello	Wile	Robertson	Johnston	Brown A	Brown T	Hartford	Shaw	Glover	
Nov 3	Cardiff City	A	1-0	10,668	Latchford	Nisbet	Wilson	Cantello	Wile	Robertson	Johnston	Brown T1	Mayo	Hartford	Glover	Shaw	
10	Notts County	H	2-1	15,564	Latchford	Nisbet	Wilson	Cantello	Wile	Robertson	Johnston	Brown T1	Mayo	Hartford	Glover	Shaw 1	
17	Orient	A	0-2	11,961	Latchford	Nisbet	Wilson	Cantello	Wile	Robertson	Johnston	Brown T	Mayo	Hartford	Glover*	Shaw	
24	Fulham (FA Cup/1)	H	2-0	12,674	Latchford	Nisbet	Wilson	Cantello	Wile	Robertson	Johnston	Brown T	Mayo*	Hartford 1	Glover 1	Shaw	
Dec 1	Luton Town	A	2-0	10,192	Latchford	Nisbet	Wilson	Cantello	Wile	Robertson	Johnston	Brown T	Mayo*	Hartford 1	Glover	Shaw 1	
8	Oxford United	H	1-0	12,098	Latchford	Nisbet	Wilson	Cantello	Wile	Robertson	Johnston	Brown T	Mayo*	Hartford	Glover	Shaw 1	
15	Portsmouth (FAC/2)	H															
21	Sunderland	A															
26	Aston Villa	H															
29	Swindon Town	H															
1974																	
Jan 1	Crystal Palace	A															
5	FA Cup/3																
12	Nottingham Forest	A															
19	Blackpool	H															
26	F.A. Cup-4																
Feb 2	Portsmouth	A															
9	Hull City	H															
16	Carlisle U (FAC/5)	A															
23	Bristol City	H															
Mar 2	Aston Villa (LC/F)	A															
9	Bolton W (FAC/6)	A															
16	Middlesbrough	H															
23	Notts County	A															
30	Cardiff C (FAC/SE)	H															
April 6	Fulham	A															
12	Millwall	A															
13	Orient	H															
17	Millwall	H															
20	Oxford United	A															
27	Luton Town	H															
May 4	F.A. Cup/Final	W															

25 YEARS AGO

27th DECEMBER, 1948
Sheffield Wednesday 2
Albion 1
Scorers: Sheffield—Tomlinson, Quigley. Albion—Westlake o.g.
Attendance: 32,513.

Albion: Sanders; Pemberton, Kinzell; Millard, Vernon, Hood; Elliott, Williams (C), Walsh, Haines, Shepherd.

50 YEARS AGO

29th DECEMBER, 1923
Manchester City 3
Albion 3
Scorers: City—Roberts, Barnes (2). Albion—Bowser, Carter (2). Attendance: 16,402.

Albion: Ashmore; Smith Chamberlain; Magee, Reed, Mc-Neal; Davies, Carter, Bowser, Morris, Gregory.

75 YEARS AGO

31st DECEMBER, 1898
Albion 1
Bolton Wanderers 0
Scorer: Albion—Nock. Attendance: 1,571.

Albion: Reader; Cave, Williams (W); Perry (T), Jones, Dunn; Bassett, Flewitt, Richards (W), MacKenzie, Nock.

HOME AT THE HAWTHORNS

CENTRAL LEAGUE
ALBION RES. v DERBY COUNTY RES.
TUESDAY 1st JANUARY 1974

CENTRAL LEAGUE
ALBION RES. v LIVERPOOL RES.
SATURDAY 12th JANUARY 1974

FOOTBALL LEAGUE DIVISION TWO
ALBION v BLACKPOOL
SATURDAY 19th JANUARY 1974

UNTIL FURTHER NOTICE ALL MATCHES WILL COMMENCE AT 2.00 pm

AFTER THE MATCH COME OVER TO OUR TEAM.

We're Alfred Marks. And we're looking for men who want local work—either temporary (one day to one year) or permanent, skilled or unskilled. We've got the pick of the jobs and the money is great.

Call Roger Englefield, 99 Bull St, Birmingham B4 7AA or call at Birmingham 236 6094

Call Bill Hunt, 5 Trinity Street, or call at Coventry 23104

Call Robert Cox, 14 Queens Square, or call at Wolverhampton 25856

or ring your local branch

Z&J REVIEW



Keith Farmer



David Rushbury

DAVID HARRISON, West Bromwich Midland Chronicle

With the New Year just three days away this seems like an opportune moment to examine the progress made by the young players in the second and third-teams over the last twelve months.

In 1973 there were numerous departures and not many arrivals, among the junior staff at The Hawthorns. Youngsters like Jim Fowler, Billy Thomas, Dave Butler, Don Day, Gerry Adair, Jeff Angus and Alan Common have parted company—some to pursue their careers with other League clubs in both England and Scotland.

For those retained by the club, however, the years has seen them develop their skills, character and confidence and make significant strides in this somewhat hazardous profession.

The current youth-team contains a nucleus of players, who, given the right breaks and opportunities, can really make their mark in the game. Few things in a football club can be more exciting than to watch home-grown talent blossom into maturity.

Players like Mark Leetion, Bryan Robson, Keith Farmer, Steve Turner, David Rushbury, John Trewick, Alistair Love, Jeff Rumjahn and Trevor Thompson have all made rapid progress during 1973.

The record of the 'A' team this season speaks for itself—only one defeat in 16 games. But equally as satisfying have been the performances of the individuals mentioned above.

Leetion, a small but strong tackling and speedy full-back, has already made his presence felt when called up for Central League duty this term.

Robson started the season in midfield but in the early stages moved back to full-back where the long-striding youngster has consistently turned in cultured displays.

Farmer, a stockily built midfield player, has impressed with both his fierce ball-winning ability and his distribution.

Turner and Rushbury have developed a superb understanding in the middle of the defence, Turner with his whole-hearted skill and aggression and Rushbury with his instinctive knack of reading the game.

I seem to have been singing the praises of John Trewick ever since this season began but I do believe that there is no limit to the heights this young striker can rise to. His natural ball control, his composure and his eagle-eye for an opening have that special stamp of class attached to them.

Alistair Love, a busy little midfield man, and Jeff Rumjahn, who is at home in either the back-four or midfield, have both made their mark whether in the Central League side or the 'A' team.

Finally Trevor Thompson has established himself as a regular in the reserves with some terrier-like displays. This young full-back looks rather frail for the position but his competitive ability and positional sense make up for his lack of inches.

The only weak aspect of the Albion youth policy has again been the non-emergence of a young goalkeeper. The presence of John Osborne for Midland Intermediate League games is a notable asset but when it comes to Youth Cup games Albion sometimes find themselves handicapped in this key position.

Further up the scale we have seen players like Stuart McLaren, Stewart Woolgar and Hughie McLean eagerly waiting to be given an extended run in the first-team while Barry Donaghy and Joe Mayo have tasted top flight football and seem certain to taste some more.

All in all the past year has been one full of promise. Let us hope that 1974 will see some of that potential realised.

LINE-UP

Albion v Swindon

Blue & White Striped Shirts. White Shorts

Red Shirts, Black Shorts

Peter LATCHFORD	1	Jimmy ALLAN
Gordon NISBET	2	Joe BUTLER
Ray WILSON	3	John TROLLOPE
Len CANTELLO	4	Terry HUBBARD
John WILE	5	Frank BURROWS
Alistair ROBERTSON	6	Ron POTTER
Willie JOHNSTON	7	David MOSS
Tony BROWN	8	Mick McGOVERN
Joe MAYO	9	Peter EASTOE
Asa HARTFORD	10	David SYRETT
Allan GLOVER	11	Tom JENKINS
David SHAW	12	

OFFICIALS AND HALFTIMES

Referee: MALCOLM SINCLAIR
Guildford

On The League referee's list since 1966 following three years as a linesman. Began refereeing in the Isle-of-Wight and progressed via the Surrey Senior League and Football Combination after moving to Guildford. Married with two young daughters, he is chairman of Guildford Referee's Society and a brick-layer by trade. His main interest outside the game is cricket.

Linesmen:

D. Rogers, Ambergate, Derby
Red Flag

J. B. Worrall, Warrington
Yellow Flag

A	Bolton Wanderers Portsmouth	K	Sheffield Wednesday Nottingham Forest
B	Cardiff City Sunderland	L	Birmingham City Leeds United
C	Luton Town Bristol City	M	Burnley Wolverhampton W
D	Middlesbrough Crystal Palace	N	Everton Derby County
E	Millwall Blackpool	O	Leicester City Arsenal
F	Notts County Carlisle United	P	Southampton Coventry City
G	Orient Fulham	Q	Stoke City Queens Park Rangers
H	Oxford United Aston Villa	R	Huddersfield Town Port Vale
J	Preston North End Hull City	S	Walsall Aldershot